Harshita Gautam

Lead Product Designer & Design Engineer Enterprise UX · UX Research · AI-assisted delivery

gautamharshita30@gmail.com / +91 99106 55239 / harshitagautam.com / linkedin.com/in/harshitagautam

PROFILE

Design leader with 10 years across enterprise, banking, insurance and healthcare products, currently leading a team of five designers. I pair UX research and design-system governance with hands-on React prototyping to modernise legacy software and regulated journeys, and I build AI-assisted workflows that let design and engineering teams ship faster with human review at every gate. I also work as a product owner, from requirements and business rules to BRDs and UAT.

IMPACT

200+
legacy AS/400 programs modernised end to end

1–2 days
per program, down from 3–5 with an AI-assisted workflow

up to **70%**
less developer rework at peak, via a 50+ component system

60%
faster onboarding at Bandhan Bank, from 300 interviews

5
new clients won through audits, POCs and pitches

EXPERIENCE

Damco Group · Senior Design Engineer
JAN 2026–PRESENT

- Lead UX and product ownership for the modernization of a US enterprise's procure-to-pay application: **200+ IBM i / AS/400 programs** rebuilt as React web workflows for procurement, contracts and receiving.
- Act as product owner across requirement gathering, business-rule analysis, client communication, BRDs and UAT, covering business analyst, design and QA responsibilities on one programme.
- Designed and built an AI-assisted delivery workflow (Claude Code skills, React screens on mock data, parity review against legacy screens, client approval gates) that cut design time per program from **3–5 days to 1–2 days**.
- Created the design system and UX standards: **50+ components** plus a decision log recording every UX choice and its business rationale. Reuse of approved patterns cut developer rework and review rounds by **up to 70%**.
- Wrote the team handbook and guidelines now used by the entire engineering and development team, and shared with the client as the guardrail framework for future phases.
- Logged **40+ design-fidelity deviations** during UAT and directed developer fixes until all were resolved.
- Designed a responsive insurance platform with one codebase for desktop, mobile web and mobile app: **250+ screens** produced through AI-generated exploration, with human review of accessibility and flow hygiene across every journey.
- Audited a US public-transit app against WCAG findings and redesigned its landscape mode, so features riders previously struggled to see became clear and usable.
- Lead a team of **5 designers**; run design-system and accessibility workshops for engineering teams and clients, and delivered a healthcare proof of concept through stakeholder workshops.

Freelance · Independent Product Designer
JUL 2025–DEC 2025

- Delivered UX strategy, information architecture and narrative web experiences for independent clients across manufacturing and consumer brands.

Screenroot · Senior UX Consultant
MAY 2024–JUN 2025

- Led a team of **4 designers** across banking, financial-services and enterprise engagements.

- Owned end-to-end UX for Bandhan Bank's onboarding, grounded in **300 user interviews**; the redesign shipped and cut onboarding time by **60%**, with fewer drop-offs and support calls.
- Owned the Unity Bank secured credit card experience through launch, covering onboarding, consent, identity verification, rewards and servicing.
- Won **5 new clients** (CRISIL, Sotheby's, CaptainBiz, Nayanta University and Zenex Animal Health) through UX audits, information architecture and proofs of concept presented to multidisciplinary stakeholders.

Freelance · Product Designer
JUL 2023–MAY 2024

- Designed responsive experiences across fintech, SaaS and e-commerce, spanning discovery, user flows, prototyping and reusable UI patterns.

Pumpumpum · Lead UX & Product Designer
NOV 2021–JUL 2023

- Led a team of **3 designers** owning UX for automotive leasing: vehicle discovery, procurement dashboards and mobile inspection workflows.
- Redesigned the mobile inspection workflow, cutting inspection time by **40%**.
- Shipped the complete customer app and website, partnering with product, operations and engineering from discovery through launch.

UXUI Studio · UI/UX Designer
JAN 2021–OCT 2021

- Designed administration, logistics and security dashboards, improving information hierarchy and operational task flows.

Earlier experience · UX, Brand & Graphic Design
2016–2020

- Researched **250+ insurance agents** across international markets for Renegade Insurance's internal agent portal, translating findings into dashboard and communication concepts; earlier work spanned brand identity and media design.

EXPERTISE

Research · User interviews at scale, contextual inquiry, usability testing, quantitative task metrics, evidence-based personas, grounded theory, affinity mapping, triangulation.

Systems · Legacy modernization and parity review, object-oriented UX, conceptual models, enterprise workflows, information architecture, data visualization, design systems and governance, WCAG 2.2.

Engineering · React and Ant Design prototyping, HTML/CSS, Claude Code skills and agentic workflows, design tokens, code-generation-ready UX standards, Figma-to-code handoff.

Leadership · Team leadership and mentoring, product ownership, BRDs and requirements, stakeholder and client workshops, human-AI interaction, responsible automation.

Tools · Figma, Claude Code, VS Code, GitHub, React, Ant Design.

EDUCATION

Master of Design, Experience Design (minor in Entrepreneurship) · NIFT, New Delhi
Bachelor of Arts (Hons), Philosophy · Miranda House, University of Delhi

CERTIFICATIONS

IxDF · Personas and User Research; Accessibility in Practice; Quantitative UX Research; Object-Oriented UI Design; AI for Designers; AI in Healthcare (2026). Assiduous Learner Award (2026).

Google · UX Design Professional Certificate / **UC San Diego** · Human-Centered Design